



7 MUST HAVES FOR A GREAT LINKEDIN® PROFILE



1 A GREAT PROFILE PICTURE!



21x

A professional headshot makes your profile 21 times more likely to be viewed.

3 WRITE A SNAPPY HEADLINE

*Don't Be Cruel!
Bring your Loans
to the King.*

The content of your headline is searchable both by Google and LinkedIn users!

2 LIST YOUR EDUCATION



Love Me Tender Elementary



Rock 'n' Roll High School



Blue Suede Shoe Academy

LinkedIn is about building connections and cultivating those relationships in the business space. It is a fact that camaraderie can be made over a commonality, such as your alma mater.

4 ENDORSEMENTS

At a glance, endorsements can be a nice, visual reassurance to others. And increases your visibility on searches.



5 CREATE A VANITY URL!

Tennessee

www.linkedin.com/in/e.presley

Be memorable. Keep it short and sweet!

6 RECOMMENDATIONS

Ridiculously talented is the phrase that comes to mind when I think about Elvis. I've had the pleasure of knowing Elvis for 15 years, we worked together at the Star Dust Bank in Vegas. Elvis would be a true asset for any positions requiring expertise, dedication and rock 'n' roll and comes with my heartfelt recommendation.

7 HIGHLIGHT YOUR EXPERIENCE



2min.

Your experience is searchable - so be found for what you know. Think of it as your two minute elevator pitch.

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